Your service department will find our discussion boards and FAQ invaluable for troubleshooting difficult repair issues that boost customer satisfaction and improve your dealerships CSI.

Happy customers, boosted loyalty and repeat business, we'll help you achieve it all!

HOW TO SIGN UP

Joining our program is simple. Call us at (206) 669-1316 and request a sign up package. You can also visit www.chevyavalanchefanclub.com/dealer.pdf to print out a form you can complete. Registration paperwork can be faxed to our offices at (941) 750-6297.

Once we receive your registration form we'll provide you with a unique ID number so we can track your sign ups and provide you with data on your progress. You'll be given access to our download section to get brochures and registration forms. If you have a website it will be added to our Links Index as a supporter of CAFCNA.

We're here to help and support you. Visit us on the web at www.chevyavalanchefanclub.com and you'll be amazed at the wealth of information available for Avalanche enthusiasts and owners. CAFCNA wants to be your mutual partner in sales and satisfaction success.

ChevyAvalancheFanClub.Com

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info@chevyavalanchefanclub.com
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CHEVORLET AVALANCHE FAN CLUB OF NORTH AMERICA

Your customer satisfaction and retention partner

A community for Avalanche owners

www.ChevyAvalancheFanClub.com

A PROVEN LEADER

Created in January of 2002 the Chevrolet Avalanche Fan Club of North America (CAFCNA) has grown into the largest GM truck club in North America. A member of SEMA, we have over 20,000 registered members organized into six regions across North America. CAFCNA can be your key partner in building brand and customer loyalty.

Visitors to our free website can find:

- Option, feature, and specification comparisons
- Avalanche specifications
- Links to over 30 reviews and 7 industry awards
- 2002 - 2006 Chevrolet Avalanche owner's manuals
- An active online community with over 20,000 users
- Hundreds of owner's reviews
- Avalanche Adventure Finder with over 500 destinations
- Special discounts on over a dozen Avalanche specific accessories
- Avalanche accessories exclusive to our club
- Information about local clubs from all 50 states and some foreign countries

All of the features found on our online resources are provided free of charge. However with a Supporting Membership, club members can get a lot more.

SUPPORTING MEMBERSHP

For $35 the first year and then $15 each year after that many of our members have elected to become Supporting Members. Supporting Members get a club decal, specially selected gift item, special discounts on accessories, club gear, and club events.

CAFCNA is actively recruiting Chevrolet dealerships to offer Supporting Memberships to Avalanche owners at point of sale and in the service department. By offering membership into CAFCNA you are introducing your customers to a supportive enthusiast organization, which will provide a sense of community that will strengthen their brand loyalty while reinforcing their buying decision.

When you sign up a new Supporting Member CAFCNA will pay a finders fee of $5 to your dealership. Further if you wanted to provide the membership to your customers at no charge we will discount the price further to $30. You can use CAFCNA club membership as a negotiation tool, as a competitive differentiator, or to enhance your own loyalty programs.

With the provided membership cards you can offer additional programs to club members that will boost repeat business and revenue in your sales and service departments. It's a small investment with big returns.

WHAT WE PROVIDE

We will provide your dealership with everything you need to succeed. We can provide you with brochures to hand out to customers. In many major metropolitan areas a club representative can visit you to explain our services in more detail.

We'll provide you with a unique tracking number and you'll have access to an online database to track your success and revenue generated for your dealership.

Our Regional Coordinators can work with your dealership to set up local area meets, activities, and other club events at your dealership in sync with your own marketing and promotional events.

Your sales staff will find the information on our site invaluable in answering difficult customer inquiries. Some dealerships even recommend to potential customers to visit the site before buying with the positive results of a sale made.